

## Electronic Acknowledgement Receipt

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| <b>EFS ID:</b>                              | 2738032  |
| <b>Application Number:</b>                  | 09665482   |
| <b>International Application Number:</b>    |  |
| <b>Confirmation Number:</b>                 | 8575   |
| <b>Title of Invention:</b>                  | Method and apparatus for delivery of targeted advertising and content based on user interaction with online queries on a wide area network |
| <b>First Named Inventor/Applicant Name:</b> | Peter H. I. Kim  |
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| <b>Filer Authorized By:</b>                 | Roger Chung Kuan   |
| <b>Attorney Docket Number:</b>              | 412342-2   |
| <b>Receipt Date:</b>                        | 18-JAN-2008  |
| <b>Filing Date:</b>                         | 20-SEP-2000  |
| <b>Time Stamp:</b>                          | 17:03:22   |
| <b>Application Type:</b>                    | Utility under 35 USC 111(a)  |

### Payment information:

|  |                 |
|--|-----------------|
| Submitted with Payment                   | yes             |
| Payment Type                             | Deposit Account |
| Payment was successfully received in RAM | \$230           |
| RAM confirmation Number                  | 3434            |
| Deposit Account                          | 130480          |
| Authorized User                          |                 |

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**File Listing:**

| Document Number  | Document Description                               | File Name            | File Size(Bytes) /Message Digest                                  | Multi Part /.zip | Pages (if appl.) |
|--|--|----------------------|---|------------------|------------------|
| 1  |  | 1100_OA_Response.pdf | 143432<br><small>796c2a1e6c491d5e1115647d8d4d515d19ca950</small>  | yes              | 21               |
| <b>Multipart Description/PDF files in .zip description</b> |  |                      |   |                  |                  |
|  | <b>Document Description</b>                        |                      | <b>Start</b>  |                  | <b>End</b>       |
|  | Amendment - After Non-Final Rejection              |                      | 1   |                  | 1                |
|  | Amendment Copy Claims/Response to Suggested Claims |                      | 2   |                  | 12               |
|  | Applicant Arguments/Remarks Made in an Amendment   |                      | 13  |                  | 21               |
| <b>Warnings:</b>   |  |                      |   |                  |                  |
| <b>Information:</b>  |  |                      |   |                  |                  |
| 2  | Extension of Time                                  | 1100_Extension.pdf   | 145842<br><small>bead72553c99f02b6c059c75a34111997982074f</small> | no               | 1                |
| <b>Warnings:</b>   |  |                      |   |                  |                  |
| <b>Information:</b>  |  |                      |   |                  |                  |
| 3  | Fee Worksheet (PTO-06)                             | fee-info.pdf         | 8215<br><small>b448ee658df9d3652bd7a4c18c23c4a7156a835</small>    | no               | 2                |
| <b>Warnings:</b>   |  |                      |   |                  |                  |
| <b>Information:</b>  |  |                      |   |                  |                  |
| <b>Total Files Size (in bytes):</b>                        |  |                      | 297489  |                  |                  |

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**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.